62.73



# For FALL 1954 and SPRING 1955

# WHOLESALE PRICE LIST

This List Cancels Any Previous List

### SUNCREST EVERGREEN NURSERIES

Growers of "Allegheny" Evergreens

### SUNCREST

Hardy Northern Grown

### **SEEDLINGS**

and

### TRANSPLANTS

Specializing in
Christmas Tree Planting Stock
Ornamentals - Hedges - Windbreaks
Reforestation - Lining-Out Stock

# Suncrest Evergreen Nurseries

Homer City, Penna.

Nursery located 2 miles west of Homer City, Pa., Indiana County, 50 miles East of Pittsburgh, Pa.

Phone 9-8340 - L.O. Long. Nursery Manager Phone Office 9-2800 - Suncrest Evergreen Nurseries

Visitors Are Welcome

For Truck Pick-Up Inquire at Homer City

# Greetings

As we pass another year we wish to say many thanks to our customers and friends.

Your patronage in the past has been deeply appreciated and you are always welcome to visit us at any time.

We look forward with pleasure to the opportunity of serving you in the future.

Sincerely,

R. M. Souders and J. J. Souders, Owners SUNCREST EVERGREEN NURSERIES

# WE INCORPORATE PLANTING GUIDE WITH PRICE LIST

Note: Minimum Order \$5.00 — Orders under \$5.00, add \$1.00 for packing charge, No C. O. D. on this size order.

#### References

Moxham National Bank, Johnstown, Pa. Homer City State Bank, Homer City, Pa. Dun & Bradstreet, Inc.

#### MEMBERS

Pennsylvania Nurserymen's Association American Association of Nurserymen National Mail Order Nurserymen's Ass'n., Inc. Pennsylvania Christmas Tree Grower's Association

Visit our Exhibit at the Pennsylvania Farm Show Harrisburg, Pennsylvania, January 10 through January 14, 1955 — Booth 527, Section E.

Visit us at the Ohio Forestry Association & Christmas Tree Grower's Annual Meeting, January, 1955. We will have a tree exhibit at the Hotel. Date and Hotel to be announced later.

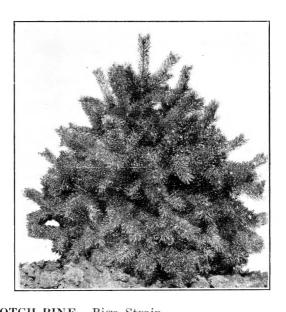
NOTICE: General Office moved from Johnstown, Pa., to Homer City, Pa.



#### **EVERGREEN SEEDLINGS** AND TRANSPLANTS

SCOTCH PINE - Scotch Highland's Strain 2 yr. Seedlings (2-0)3-5" 4.0025.00 SCOTCH PINE - Swiss Alps Strain 2 vr Seedlings (2-0) 3-6" 4.50 30.00

SCOTCH PINE - SPECIAL STRAIN 2 yr. Seedlings (2-0)4-6" 25.00 2 yr. Seedlings (2-0) 6-10" 4.5035.00



SCOTCH PINE - Riga Strain 3 yr. Seedlings (3-0) 6-10" 6 SCOTCH PINE - SPECIAL STRAIN 6.00 45.00 3 yr. Transplants (2-1)3-5" 4.5035.00 The above stock highly recommended for the growing of Christmas trees, also Estate and Roadside Plantings. We have never grown better Scotch Pine

AUSTRIAN PINE - Austrian Hill Strain (Heavy Grade)

3 yr. Seedlings (3-0) 4 yr. Transplants (3-1) 8-12" (3-0)5.5040.00 6-12" 7.00 60.00 For Christmas trees and Ornamentals

and invite personal inspection and comparison.

WHITE PINE (Genuine)

2 yr. Seedlings 3 yr. Seedlings 3-6" 4.00 (2-0)30.00 6-10" (3-0)6.00

Highly recommended for Timber & Christmas trees.

AMERICAN RED PINE

3 yr. Seedlings (3-0) 5-10" 5.00 35 4 yr. Seedlings (4-0) 8-12" 6.50 50 Recommended for Christmas trees and timber. 35.00 50.00

BANK'S PINE - Fast growing Timber and Windbreaks, Soil erosion.

3 yr. Seedlings (3-0) 10-18" 4.50

Per 100 Per 1000

PITCH PINE - Fast Growing - Timber and Windbreaks.

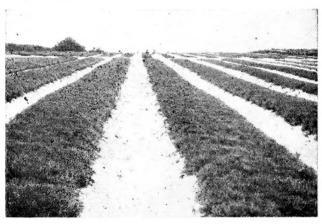
4-8" 2 vr. Seedlings (2-0) 4.50

MUGHO PINE - Dwarf - Spreading - Ornamental Compact

4.00 3 yr. Seedlings Top Pruned 4-7" 30.00

NOTE: This is a special price and size specified is best for lining out. Can furnish in large quantity. 4 yr. Transplants (3-1) 3-6" 10.00 90.00

NOTE: This is a special price and can furnish in quantity.



#### COLORADO BLUE SPRUCE - Blue-Green

Per 100 Per 1000

3-6" 25.00 (2-0)3.50 2 yr. Seedlings 5-8" 3 yr. Seedlings (3-0)7.00 50.00 3 yr. Seedlings 8-12" (3-0)12.00 110.00

NOTE: This is a Select Heavy Grade, (on 8-12") This specie is very compact, straight stem. We have very excellent quality and invite inspection and comparison. Stock grown from best seed source obtainable. Best for Ornamental & Christmas trees.

4 yr. Transplants (2-2) 5-8" 20.00

WHITE SPRUCE - Very compact, hardy, for Christmas trees and Ornamentals. We have very fine stock.

5-10" 3 yr. Seedlings (3-0)5.00 35.00 10-14" 3 yr. Seedlings (3-0)6.50 50.00

NORWAY SPRUCE - Special Strain, fast growing, Dark Green. Straight leader. Best Seed Source. One of the best for Ornamentals and Christmas trees.

3 yr. Seedlings (3-0)5-10" 5.00 35.00 10-14" 3 yr. Seedlings (3-0)6.5050.00

RED SPRUCE - Fast growing, very hardy, for Christmas trees and Timber. The needles are very dark green and are characteristic in covering the bark when the trees are of Christmas tree size.

2 yr. Seedlings (2-0)3-6" 3.00 20.00 3 yr. Seedlings (3-0) 4 yr. Transplant (3-1) 6-12" 4.00 30.00

8-15" 6.00

Per 100 Per 1000

BLACK SPRUCE - Very Hardy. Bluish-Green, fast growing, for Christmas trees. The range of Black Spruce extends from Labrador, Newfoundland and Nova Scotia southward through New England, Northern New Jersey, Pennsylvania and along the Appalachian Mountains to northern West Virginia. Favors moist-swampy locations and will withstand more moisture than any other evergreen tree. 2 yr. Seedling (2-0) 3-5" 3.00 20

2 yr. Seedling 3 yr. Seedling 20.00 4-8" (3-0)4.00 30.00

DOUGLAS FIR - Colorado seed origin. Excellent Ornamental and Christmas tree. Holds needles very good. Straight trunk and in high demand for Christmas trees.

2 yr. Seedling (2-0) 3-6" 3 yr. Seedlings (3-0) 6-10" 6 yr. Transplant (2-3-1) 6-12" 4.5020.00 6.5050.00 25.00Heavy Grade

BALSAM FIR - Good Ornamental and excellent for Christmas trees. Color deep Blue-Green, narrow leaves are about an inch long, and glossy on the upper side and light color on under side. 4 yr. Transplants (3-1) 4-6" 7.00 60.00

4 yr. Transplants (3-1) 4-6' 5 yr. Transplants (3-2) 12-18' 12-18" 25.00 Heavy Grade

CONCOLOR WHITE FIR - Excellent Ornamental. Very beautiful. Hardy and will withstand very low and high temperature. Bluish-Green. Very popular and considered by many to compare with Taxus (Yew) for Lawn and Road Side Planting.

NOTE: Our stock is of a very heavy grade and you will be pleased with it.

2 yr. Seedlings (2-0)4-8" 15.00Heavy Grade

CANADIAN HEMLOCK - Highly popular for use as an Ornamental. Flat needles, dark on upper side and silver green under side. Responds easily to shearing. Makes beautiful hedges and holds dark green during winter months. Extremely Hardy. 5-10" 4 yr. Transplants (3-1) 12.50120.00

AMERICAN ARBORVITAE - Very popular Ornamental and for Hedges.

4 yr. Transplants (3-1) 5 yr. Transplants (3-2) 4-10" 10.0090.00(3-2)10-14" 25.00

JUNIPER SCOPULORUM - Pyramidal. Silver -

Green. Good Ornamental and for hedges. 4-8" 3 yr. Seedlings (3-0)

JUNIPER Platte River - Dark green. Very Hardy. Slow growing. Upright Ornamental and understock. 3 yr. Seedlings (3-0) 12-18" 7.50

MULTIFLORA ROSE - Thorny upright type. For living fences and hedges. Planting instructions in-cluded with shipping notice.

1 yr. Seedlings (1-0) 5-10" Note: This stock cut back to 5-10" 4.0020.00

#### NOTICE!

NOTE: In order to give better service to our customers we are moving our Sales Department and General Office from Johnstown, Pa., to our nursery at Homer City, Pa.

#### Explanation Of Seedlings And Transplants

2-0 indicates a 2 year seedling. 2-1 indicates that the seedling grew two years in the seed bed and the figure one indicates that it was transplanted and let grow one year. 2-2 indicates that the seedling grew two years in the seed bed and was transplanted and let grow two years. 3-3-2 indicates that the first three years the plant grew in the seed bed and was transplanted and let grow on in the transplant bed for three years and was transplanted the second time and let grow in the transplant bed for two years.

# Growing Christmas Trees Planting Guide Information

Christmas tree growing started in a small way more than 30 years ago on farms in Pennsylvania and two or three other northeastern states. This enterprise has grown to a full size industry. Prior to the growing of Christmas trees, the vast requirements were imported mostly from Canada. In addition, wild native woods-grown Pine, Spruce, Fir and Red Cedar were used in small towns and cities. These native trees were cut from farm land which had been reseeded from bordering forests.

The demand in Pennsylvania is estimated to be more than 2 million annually and increasing.

The grower who will produce a good grade will always find a ready market. There will come a time when poor grade trees will be difficult to sell. The estimated stock still being imported and domestic trees being shipped from the Pacific northwest and New England (wild woods-grown) is more than 50%. The growers can get a greater percentage of this business when they grow and grade better trees. This will reduce the imports from Canada and the domestic shipment of poorer grade woods grown wild trees. The wild grown trees are becoming more difficult to locate, and too, the cost of stumpage, labor and increasing freight rates, long distance to markets, make wild woods grown stock more difficult to sell each year.

#### KINDS TO PLANT

Scotch pine is in most demand by the large eastern markets, with perhaps Red pine being the second choice in some cities, followed by Austrian pine, White pine, Fir and Spruce. To growers who are interested in diversified planting, we would recommend approximately the following: Scotch pine 50% Red pine 10%, Austrian pine 10%, White pine 10% Fir 10% and Spruce 10%.

#### SIZES

We recommend 2 year seedlings on Scotch pine. 3 year old seedlings on the other varieties of pine, 3 year seedlings or transplants on varieties of Spruce and Fir as the most satisfactory planting stock sizes from our experience, both hand and machine planting.

#### WHEN TO PLANT

We have learned from our own plantings over the years that Early Spring is the best time to plant, starting just as soon as possible after the frost leaves the ground, usually the latter part of March or early April continuing as long as ground and weather conditions permit. Fall planting may be

satisfactory in well drained sandy soil. We do not recommend clay soil if not well drained, as the reaction of freezing and thawing will cause heaving and much loss on fall planting. September 15 to October 15 is usually the best time as the ground is tempered and has more moisture.

Spruce and Fir Seedlings should be transplanted in plowed and cultivated soil and not heavy sod grass land. Pines in most varieties can be planted in grass sod and kept mowed if the grass is of high growth, for Christmas tree growing, mowing between the rows is only required the first to third year. Keep all brush cut out until Christmas trees have matured.

We do not recommend the planting of northern grown evergreens in the South Coastal or deep South or dry hot desert country areas of the South-

Northern grown evergreens should grow satisfactory in hilly and Appalachian Mountain districts of the South.

#### PLANTING DISTANCES AND NUMBER OF TREES PER ACRE

4 X 4 feet each way requires 2,720 per acre. 5 X 5 feet each way requires 1,720. 6 X 6 feet each way requires 1,210 per acre. About 4 X 5 feet spacing each way on Spruce and Fir is best and 5 X 6 feet spacing each way is best for varieties of Pine.

#### SUGGESTIONS AND CARE

The planting area should not be plowed, some grass and weeds will be an advantage for the first two years after planting. If it becomes too dense and high, use a power driven mower, never a hand scyth as many of the tops of the little trees will be cut off. Never use fertilizer as this would increase the growth of weeds as well as the trees. Land of average fertility is favored over rich soil. Keep all brush cut out by going over the plantation each Spring and Fall. Do not permit live stock to graze as they will do serious damage. Fire is a hazard and we suggest that roads and fire-breaks be made so that fire can be readily controlled.

#### PLANTING METHODS

Hand planting suggestion: Line out the rows with stakes at intervals. Each planter using a planting bucket with roots covered with muddy water. Use a narrow pointed spade or mattock to open hole or regular tree planting tool. Where this method is used the trees are slitted into the ground. Be sure and plant very firmly by using the heel of shoe. Each man should plant about 1,000 seedlings in an 8 hour day.

(We can furnish a heavy Special Tree Planting Tool, tool steel bit, with side bar for foot pressure, all steel, Cost \$6.50 each prepaid delivered East of Mississippi River. This same type has been in use

for more than 30 years.)

large plantings. Tree planting machines are rapidly replacing hand planting. A crew of 4 men can plant 6,000 to 10,000 in an 8 hour day. Planting machines can be contracted for doing the work at a cost of about \$15.00 to \$20.00 per 1,000 trees. Some nurserymen and individuals can be obtained in certain areas if contacted a few months in advance of required planting.

#### CARE OF PLANTING STOCK

Important information to remember: Remove seedlings promptly from shipping containers. Dip roots if necessary and heel in at once, preferably in a cool basement or ground floor of a building. Keep from sun and winds. If must heel in near planting site, then select a well shaded spot, dig a trench about 6 to 8 inches V-shape or about 45 degrees. Cover roots with damp soil and keep well watered until planted. Puddle roots of trees in mud before planting. Do not let roots dry out at any time. Set tree about the same depth it grew in the nursery.

Firm the ground around the roots.



#### SHAPE TREES BY SHEARING

Experienced growers are convinced that economical production of high grade Christmas trees is impossible without shearing during development. Unless such work is done, a plantation may produce 50% or more spindling, low-quality trees.

Shearing gives best results when done in the growing season and timed carefully. For pines, the season for shearing is June 1 to 30, depending on the development. For spruce, firs, and other short needled evergreens, the best period for shearing is late June to July 31. To spread the work over a longer period spruce may be sheared later in the season with satisfactory results. The work should be done when new growth for the year is completed and the terminal bud is evident. Keep yearly growth cut back to not over 12 to 15 inches, this is necessary after the 3rd to 4th year on the fast growing Pines to produce a bushy tree.

#### SELLING SUGGESTIONS

Suggestion on selling: Never permit the buyer to select and cut trees unless the owner is with him. It is best for the grower to cut and grade his trees at a cash price agreed on. At our farms we do our own cutting, grading and help load the trucks. Retail only, some growers permit customers to select and cut their trees, but it is still best to have one of your men with the buyer. Never sell on credit. This is disastrous when selling in wholesale truck load quantities. Even some of the better buyers will make a claim on a bad year when there is an over-supply. The grower is not obliged to take the risk. The difficulty is that many buyers (wholesale) stock up too heavy. They should take the risk or buy less trees. Sell for cash or request a certified check if customer is unknown to you. If you are not near a market then place a "FOR SALE" ad covering your trees in one of your large city papers, classified section. Run the ad about August or not later than the first of October. Carry the ad several times or until you sell available stock. Get a deposit on each sale and hold this deposit and apply on the sale of last load covering each order.

a contract trucker make the delivery.

#### INVESTMENT SUGGESTION

We have customers located in adjoining states who are as much as 400 miles or more from our tree farms. They pick up with their own truck or have

SUNCREST planted trees on your idle cleared land will improve it and increase its value yearly. If planted to Scotch Pine and well managed (which requires a minimum of expense including keeping any high weeds and brush removed and necessary shearing from the fourth to sixth year), the plantation at the 7th year from planting, should have a value equal to the same acreage of second growth Yellow Poplar (tulip) and White or Yellow pine saw log timber, which requires 40 to 60 years to grow to this size.

#### A FEW OF THE MANY COMMENTS IN OUR FILES — UNSOLICITED

COLORADO - March 31, 1953: The little trees arrived in good shape.

CONNECTICUT - May 20, 1953: I purchased a few thousand seedlings from you. I was well pleased with the stock.

NEW YORK - July 30, 1953: This spring I planted your Multiflora Rose. They are growing beautifully and 100%.

INDIANA - February 15, 1953: We purchased your trees last year and were well pleased with the size and quality of your trees.

NEW JERSEY - June 30, 1954: Received my trees in very good condition and am tremendously pleased with them.

INDIANA - March 23, 1954: I bought some trees from your nursery three years ago. I also ordered some from other nurseries, your trees were far superior in quality and that made them much less in cost. I also had less loss with your trees.

OHIO - February 27, 1954: This year I am ordering 1000 of your evergreens. Last year I ordered 400 trees which are doing fine except for the few I lost by either rabbits or something cutting them off and a few dried out, but all in all the trees are growing fine, we were well pleased.

PENNSYLVANIA - April 12, 1954: Regarding my recent order incidentally your trees are fine, could not expect better stock. Enclosed is another order.

MICHIGAN - March 30, 1954: Thank you for letting me know about the Austrian Pine. Since ordering I have had some very complimentary things about your nursery and stock.

MISSOURI - February 12, 1954: This is my third order in the past two years and am well satisfied with previous orders.

CONN. - March 15, 1954: The seedlings and transplants I received from you last year arrived in wonderful condition. I am very well pleased with your quality trees, prompt service and careful handling.

PENNSYLVANIA - March 20, 1954: I have received the 500 Mugho Pine today and I must say that I am very well pleased with them.

ILLINOIS - March 17, 1954: The enclosed check is for 200 Colorado Blue Spruce. We are delighted with last years stock from you.



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# SUNCREST EVERGREEN NURSERIES Please Write Plainly or Type

HOMER CITY, PA.

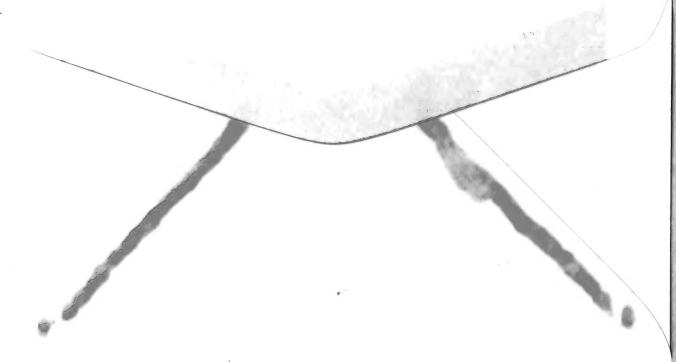
Your Name R.F.D. or Street No.				SHIP BY — Express   — Parcel Post		
			SHIP BY — Express   — I			
City and State	**************		Ship to			
Shipping Dat	е				******************	
Quantity	Age	Size-inches	KIND OF TREE	Unit Price	Amount	
					MANAGEMENT OF THE PROPERTY OF	
Pa. Customers	s add 1%	Sales Tax to all s	stock—except for Xmas trees and reforestation	n		
		Add 50c packir	ng charges on orders totaling less than 1000	trees		
No Orders can be accepted for less than specified quantities.				TOTAL AMOUNT OF ABOVE ORDER		
		B. Homer City, Pa. to Box 305,	AMOUNT TO BE ENCLOSED WITH THIS			
WOULD APP	Iomer Carl	ity, Pa.	the address of any friends who may be in		od quality	
Name	•••••••					
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City and State			City and State	City and State		

FROM

# Suncrest Evergreen Nurseries

P. O. Box 594 305

Homer City, Johnstown, Pa.



# Terms And Ordering Information

ALL PRICES F. O. B. HOMER CITY, PA.

No order can be accepted for less than units of Fifty (50) of one variety and size (except any Prepaid Special). Fifty (50) of one kind and size sold at the 100 rate, 500 at the 1,000 rate, shipped F. O. B. Homer City, Pa., by Railway Express collect. Small and medium size orders can be shipped Parcel Post collect. PLEASE DO NOT REMIT FOR SHIPPING CHARGES AS COST CANNOT BE ESTIMATED PRIOR TO DATE OF SHIPMENT. Many customers pick up their order at the nursery. The average automobile will transport 50,000 to 75,000 trees, 2 year old seedlings.

OUR LIABILITY CEASES WHEN TREES ARE DELIVERED TO CARRIER

Orders may be booked with one-half cash with order, balance C. O. D. Fifty (50) cents packing charge on less than 1,000 trees.

All prices are NET, no discounts for cash or quantity (with the exception of Scotch Pine seedlings and certain other varieties of seedlings in quantities of 25,000 or more)

SAMPLES — Samples will be charged at the 100 rate plus packing and mailing costs.

SURVIVAL — We cannot guarantee survival of stock as we have no control of it after shipment is made.

HANDLING — Boxes & Sphagnum moss are taken to the field and as plants are removed from the soil, their roots are covered with moss and rushed to our controlled refrigerated storage, where plants are graded in an adjoining room where the humidity is very high.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

STOCK IS CAREFULLY LIFTED AND PACKED IN DAMP MOSS

# Shipping Season

Fall shipment will begin about September 15th and continue into November.

Spring shipment about March 15th and continue until June 1st. Southern orders can be shipped prior to this date All stock is shipped in a dormant condition and can be safely transplanted.

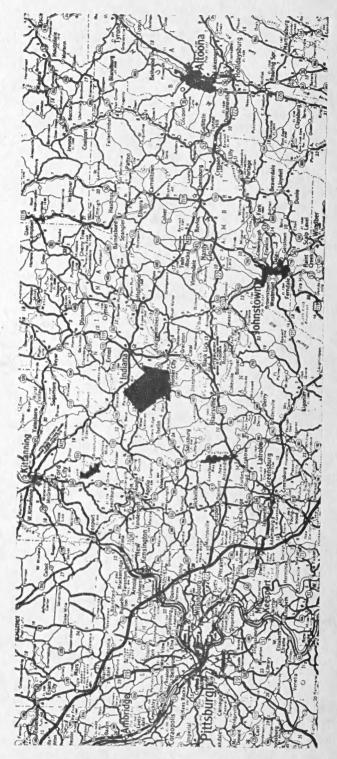
GIVE SECOND CHOICE ON LATE ORDERS ORDER YOUR TREES NOW, WHILE THEY ARE AVAILABLE

PLEASE PRINT YOUR NAME AND ADDRESS PLAINLY AS PRECAUTION AGAINST ERRORS IN SHIPPING

IF NECESSARY TO MAKE A CLAIM, THIS MUST BE FILED WITHIN FIVE ( 5 ) DAYS FROM RECEIPT OF SHIPMENT

ALL STOCK IS STATE AND FEDERAL INSPECTED

MAY WE SUGGEST THAT YOU ORDER EARLY



Homer City, Pa. is located on Highways 56 and 119

ADVISE 3 OR 4 DAYS PRIOR TO PICK UP DATE